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NORTHWESTERN MUTUAL AND SOCIUM ADVISORS ANNOUNCING PRACTICE ACQUISITION WITH HAIG KONDAYAN, CFP®, OF MCLEAN, VA.

ST. LOUIS, MO AND MCLEAN, VA – MARCH 1, 2022 – Socium Advisors, a leading Wealth Management firm under Northwestern Mutual, announced today a formal succession planning acquisition with **Haig A. Kondayan, CFP®, of Northwestern Mutual - Washington D.C.**

“We are thrilled to work closely with Haig and his team as we aid him in succession planning for legacies to come. Haig will continue to work side by side with his clients to provide an exceptional level of financial planning,” said Scott Underwood, CEO. “Haig has created meaningful relationships with his clients, and we look forward to being an extension of that service.”

Haig Kondayan joined Northwestern Mutual – Washington D.C. in 1989 as a Financial Advisor. As a CERTIFIED FINANCIAL PLANNER™ (CFP®) professional since 2003, Haig is committed to integrity and transparency. He is passionate about staying abreast of the latest developments in investment and financial planning.

About Socium Advisors

Socium (n) – partner, ally

At Socium, we derive our name from what we care about the most: building genuine partnership. To us, this extends far beyond meetings or business transactions. From outcome-based planning, to sufficient risk protection, to long-term goal funding, we’re passionate about paving the way to prosperous futures for our clients and mutual accountability along the way.

Together, our in-house team and network of national affiliates combine decades of industry experience with a diverse set of skills to ensure that the ways we serve our clients reflect their intentions, input, and needs. Our comprehensive approach focuses on seven interconnected components, all of which are vital to a complete financial blueprint. This approach allows our clients to have the best experience in every area from one cohesive source.

Socium Advisors is recognized as an industry leader having been named Baron’s “Top 1200 Financial Advisors” in 2019, 2020 and 2021 and Financial Times “Top Financial Advisors” 2018.

About Northwestern Mutual

Northwestern Mutual has been helping families and businesses achieve financial security for more than 160 years. Through a distinctive, personalized planning approach, Northwestern Mutual combines the expertise of its financial advisors with a digital experience to help its clients navigate their financial lives every day. With $308.8 billion in assets, $31.1 billion in revenues, and $2 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than 4.75 million people with life, disability income and long-term care insurance, annuities, and brokerage and advisory services. The company manages more than $200 billion of investments owned by its clients and held or managed through its wealth management and investment services businesses. Northwestern Mutual ranks 90 on the 2021 FORTUNE 500 and is recognized by FORTUNE® as one of the “World’s Most Admired” life insurance companies in 2022.

Herbert Kelly III, Scott Underwood, Adam Gilmore, Adam Heath, Bevan Gourley and Michelle L Magner use Socium Advisors as a marketing name for doing business as representatives of Northwestern Mutual. Socium Advisors is not a registered investment adviser, broker-dealer, insurance agency or federal savings bank.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company (NM), Milwaukee, WI (life and disability insurance, annuities, and life insurance with long-term care benefits) and its subsidiaries. Subsidiaries include **Northwestern Mutual Investment Services, LLC** (NMIS) (securities), broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company® (NMWMC) (fiduciary and fee-based financial planning services), federal savings bank; and Northwestern Long Term Care Insurance Company (NLTC) (long-term care insurance).

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