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Socium Advisors Welcomes Christopher Koon as Partner

St. Louis, Mo. – July 1, 2024 – Northwestern Mutual, a leading financial security company, is proud to announce that Christopher Koon has joined Saint Louis-based Socium Advisors as its newest partner, effective July 1, 2024.

Koon, an accomplished professional with over thirty years of experience in the financial services industry, achieving significant milestones while assisting thousands of individuals in protecting and providing for their loved ones. Having excelled at Northwestern Mutual, he has built a solid reputation for dependability and success in the field.

“We are thrilled to have Chris join our team at Socium Advisors," said Scott Underwood, founder and CEO of Socium Advisors. "His broad expertise and dedication to providing top-notch financial services will further strengthen our commitment to our valued clients."

Koon will apply his wealth of experience and successful track record in delivering exceptional insurance services and investment products to spearhead client relationship management at Socium Advisors in his new position.

"I am excited to join the dedicated team at Socium Advisors," Koon said. "I firmly believe that having a solid succession plan and a secure legacy is crucial for families. It is my passion to ensure that our clients are effectively secured for the future, providing them with peace of mind as they plan for their financial legacies."

For more information about Socium Advisors visit the Socium Advisors’ website for more info on the firm.

About Socium Advisors: Socium (n) – partner, ally
At Socium, we derive our name from what we care about the most: building genuine partnership. To us, this extends far beyond meetings or business transactions. From outcome-based planning to sufficient risk protection, to long-term goal funding, we're passionate about paving the way to prosperous futures for our clients and mutual accountability along the way. Together, our in-house team and network of national affiliates combine decades of industry experience with a diverse set of skills to ensure that the ways we serve our clients reflect their intentions, input, and needs. Our comprehensive approach focuses on seven interconnected components, all of which are vital to a complete financial blueprint. This approach allows our clients to have the best experience in every area from one cohesive source. Socium Advisors is recognized as an industry leader having been named Baron's "Top 1200 Financial Advisors" in 2019, 2020, 2021 and 2022. Barron's "Top 1,200 Financial Advisors" list (March 2023, March 2022, March 2021, March 2020), based upon data as of September 30th of the preceding year. Northwestern Mutual and its advisors do not pay for placement on 3rd party rating lists, but do pay marketing fees to these organizations to promote the rating(s). Rankings and recognitions are no guarantee of future investment success.

Socium Advisors as a marketing name for doing business as representatives of Northwestern Mutual. Socium Advisors is not a registered investment adviser, broker-dealer, insurance agency or federal savings bank.

SOURCE: Northwestern Mutual

About Northwestern Mutual

Northwestern Mutual has been helping people and businesses achieve financial security for more than 165 years. Through a comprehensive planning approach, Northwestern Mutual combines the expertise of its financial professionals with a personalized digital experience and industry-leading products to help its clients plan for what's most important. With over $627 billion of total assets1 being managed across the company's institutional portfolio as well as retail investment client portfolios, more than $36 billion in revenues, and $2.3 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than five million people with life, disability income and long-term care insurance, annuities, and brokerage and advisory services. Northwestern Mutual ranked 110 on the 2024 FORTUNE 500 and was recognized by FORTUNE® as one of the "World's Most Admired" life insurance companies in 2024.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company (NM), Milwaukee, WI (life and disability insurance, annuities, and life insurance with long-term care benefits) and its subsidiaries. Subsidiaries include **Northwestern Mutual Investment Services, LLC (NMIS)** (investment brokerage services), broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company® (NMWMC) (investment advisory and services), federal savings bank; and Northwestern Long Term Care Insurance Company (NLTC) (long-term care insurance). **Not all Northwestern Mutual representatives are advisors. Only those representatives with "Advisor" in their title or who otherwise disclose their status as an advisor of NMWMC are credentialed as NMWMC representatives to provide investment advisory services.**

1 Includes investments and separate account assets of Northwestern Mutual as well as retail investment client assets held or managed by Northwestern Mutual.