

FOR IMMEDIATE RELEASE

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jenny.meassick@nm.com**Scott Underwood Named Among Nation's Best by Barron's 7 Years in a Row**

St. Louis, MO – March 20, 2025 – Northwestern Mutual is proud to celebrate Scott Underwood, Founder and CEO of Socium Advisors, for his ranking on the 2025 Barron's Top 1,200 Financial Advisors list, marking his seventh year receiving this prestigious accolade. This recognition is a testament to both Scott's exceptional skill and dedication, as well as the entire team at Socium Advisors, in providing trusted expertise to their clients.

Scott leads a dynamic and rapidly growing team that excels in creating comprehensive financial plans for individuals, families, and businesses across the US. His unwavering commitment to delivering industry-leading services and innovative solutions has driven the team to new heights of success. Scott is renowned for his dedicated efforts in navigating the complexities of each client's unique situation.

Socium Advisors is one of the largest investment management practices at Northwestern Mutual, managing more than \$2.2 billion* in assets with offices in St. Louis, MO, Fayetteville, AR, Los Angeles, CA, Tacoma, WA, and Washington, D.C. The firm's broad range of investment options, combined with its industry-leading risk protection solutions, empowers clients to achieve better long-term financial outcomes with a comprehensive plan in place.

This acknowledgment comes on the heels of tremendous growth for Socium Advisors, reflecting the firm's continued expansion and success. The trust and partnerships Scott has built with his team and clients remain the cornerstone of their achievements.

The newly released *Barron's* ranking is based on data from approximately 6,000 of America's most productive advisors, considering a variety of factors including assets under management, revenue generated, regulatory record, practice quality, philanthropic efforts, and more.

** As of 3/20/2025. Figure refers to assets under management as advisors of Northwestern Mutual Wealth Management Company.*

About Socium Advisors

Socium Advisors, a leading Northwestern Mutual wealth management firm headquartered in St. Louis, is dedicated to building genuine partnerships with clients, guiding them toward prosperous futures through outcome-based and long-term goal planning. With offices in Fayetteville, Arkansas, Los Angeles, McLean, Virginia and Tacoma, Washington, the firm takes a comprehensive approach to wealth management, focusing on seven interconnected components that are vital to a complete financial blueprint. Recognized as an industry leader, the firm was named in Barron's "Top 1,200 Financial Advisors" from 2019 to 2024 and has \$2.2B assets under management to-date. Socium Advisors supports [local communities](#) through contributions to various non-profits and educational institutions, including the American Cancer Society, Lydia's House, Ronald McDonald House Charities, Shooting with Chefs and more.

For more information, reach out to Socium Advisors at <https://sa.nm.com/contact.htm>.

Barron's "Top 1,200 Financial Advisors" list (March 2025, March 2024, March 2023, March 2022, March 2021, March 2020, March 2019), based upon data as of September 30th of the preceding year. Northwestern Mutual and its advisors do not pay for placement on 3rd party rating lists but do pay marketing fees to these organizations to promote the rating(s). Rankings and recognitions are no guarantee of future investment success.

Forbes "Best-in-State Wealth Advisors" list (April 2024), Research and ranking provided by SHOOK Research, LLC. Based upon data as of 6/30/2023. Northwestern Mutual (NM) and its advisors do not pay for placement on 3rd party rating or ranking lists. NM and its advisors do, however, pay marketing fees to these organizations to promote the rating or ranking(s). Rankings and recognitions are no guarantee of future investment success.

About Northwestern Mutual

Northwestern Mutual has been helping people and businesses achieve financial security for more than 165 years. Through a comprehensive planning approach, Northwestern Mutual combines the expertise of its financial professionals with a personalized digital experience and industry-leading products to help its clients plan for what's most important. With over \$627 billion of total assets¹ being managed across the company's institutional portfolio as well as retail investment client portfolios, more than \$36 billion in revenues, and \$2.3 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than five million people with life, disability income and long-term care insurance, annuities, and brokerage and advisory services. Northwestern Mutual ranked 110 on the 2024 *FORTUNE* 500 and was recognized by *FORTUNE*® as one of the "World's Most Admired" life insurance companies in 2024.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company (NM), Milwaukee, WI (life and disability insurance, annuities, and life insurance with long-term care benefits) and its subsidiaries. Subsidiaries include **Northwestern Mutual Investment Services, LLC (NMIS)** (investment brokerage services), broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company® (NMWMC) (investment advisory and services), federal savings bank; and Northwestern Long Term Care Insurance Company (NLTC) (long-term care insurance). **Not all Northwestern Mutual representatives are advisors. Only those representatives with "Advisor" in their title or who otherwise disclose their status as an advisor of NMWMC are credentialed as NMWMC representatives to provide investment advisory services.**

¹ Includes investments and separate account assets of Northwestern Mutual as well as retail investment client assets held or managed by Northwestern Mutual.

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